



Canadian Supply Chain Sector Council Speakers Bureau

SPEAKER BIOGRAPHY

Jim Bergeron – Director of Distribution Lafarge Canada Inc.

Jim Bergeron is a seasoned expert in the leadership of bulk materials logistics. He has been with Lafarge for nearly thirty years. The supply chain he successfully managed spanned \$150 million US a year in expenditures for transportation and warehousing, employing over 60 people in two countries.

Jim's unique ability to extend the capabilities of the supply chain to provide safe, reliable and economic service solutions have rewarded Lafarge with superior profits. His ability to transform the "here and now" into what can be, draws from a strategic planning background, a love for solving puzzles and a willingness to try new approaches. A few examples of innovative solutions include his approach to maximizing supply potential through the use of the logistics network, supporting the development of innovative approaches to rail car management, seizing advantage from what others want to do, creating sales opportunities where none seem to exist, applying learning's in other industries to leap ahead, and finding the right KPI's to influence for improved profitability.

Jim has recognized that the logistics profession needs to be properly recognized in order to have educational institutions develop robust training programs. He has lent his expertise to the Canadian Supply Chain Sector Council, the Professional Logistics Institute of Canada, the Van Horne Institute, the Calgary Logistics Council and the Southern Alberta Institute of Technology to help define and shape the logistics profession. Jim expects people to excel, gives them the opportunity to do so, and has enormous pride in their accomplishments.

Jim, fluent in French and English, has a business degree from Bishop's and an MBA from Concordia. A long time supporter of United Way, and Theatre Calgary, he is also involved with the Alliance Francaise, has been a supporter of the Alberta French Film Festival and is frequently sought out by the French government for his input on how western Canadian affairs affect the French community. Needless to say, Jim enjoys a good Cabernet Sauvignon.

Jim has had a long standing relationship with The Fort Whyte Centre, which is devoted to promoting sustainable living. He has been married for nearly a quarter century, has two children and calls Calgary, Alberta home.