



Press Release

HR Study Update Project Survey: Participant feedback will have an impact on supply chain stakeholders for years to come

May 25, 2011 – Mississauga, Ontario – As part of its HR Study Update Project, the Canadian Supply Chain Sector Council is conducting surveys of employers, employees and education providers in the supply chain sector. The employer/employee survey is now available online, at www.supplychaincanada.org/en/HR-study.

The employer survey, for example, will collect information related to employers':

- HR challenges, in recruitment, retention, education and training, keeping pace with technological change, succession planning and more
- use of contractors
- employee skills-development efforts
- recruitment sources
- recruitment and retention strategies
- turnover rates
- locations, industry, revenue, workforce size and services

In addition to the surveys, the study's key-informant interviews and focus groups will gather information required to develop an updated forecast of labour supply and demand, and report on training and recruitment efforts needed to address the supply chain sector's human resources challenges. Study results will:

- Highlight industry trends
- Describe the impact of technological change and innovation on the sector
- Explore employment patterns in Canada's supply chain
- Report on the labour force relative to selected employment indicators

The study report will also set out recommendations for action, tasks to be undertaken by industry through the Council. For example, the 2005 sector study – of which the new study will be an update – recommended 26 activities, now largely completed. As a direct result, stakeholders benefit from:

- Access to sector-specific HR tools and resources
- Occupational standards for supply chain roles
- Rising awareness of supply chain career opportunities
- Up-to-date labour-market information
- A supply chain education and training compendium
- Increased dialogue between industry and educators
- Enhanced collaboration among education providers

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Participants in the surveys and focus groups will have input in determining the Council's course for the next few years. They will influence the development of HR-related resources and tools for use by supply chain practitioners and educators. Because Canadian supply chain employers have to deal with a vacancy rate of more than 80,000 jobs a year due to retirements and turnover, as well as growth in new jobs, they will increasingly need relevant tools to enhance their recruitment and retention efforts in a competitive market.

Completion of the survey is possible in about 15 minutes. Participants are eligible to win one of 6 iPads.

The employer/employee survey will be accessible until early June.

The Canadian Supply Chain Sector Council is an all-stakeholder, not-for-profit organization responsible for the human resources strategy for the supply chain sector in Canada. The CSCSC is funded by the Government of Canada's Sector Council Program.

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The logo for Canada, featuring the word "Canada" in a serif font with a small Canadian flag icon to the right of the letter "a".