



Press Release

Launch of Recruitment and Retention Toolkit for the Supply Chain

November 9, 2010, Mississauga, Ontario – The Canadian Supply Chain Sector Council announces the launch of its Recruitment and Retention Toolkit, a new resource devoted to recruitment and retention for employers and career seekers.

The Toolkit includes:

- A three-minute **video** that illustrates the diversity and importance of supply chain roles. Employers can use the video to welcome, motivate and thank employees.
- A PowerPoint **presentation** for use in showing the impact and significance of the supply chain to the Canadian economy.
- A series of **career profiles** that provide a human story to complement the Council's National Occupational Standards.
- A **supply chain map** that links to career information by function.
- A recruitment and retention **resources guide** that includes planning components, tools to begin the process, a workforce attraction, retention, and development model, and other useful information.
- Five **steps to follow** in building a recruitment and retention plan, with resources related to each step:
 - Assessing organizational readiness
 - Analyzing your needs
 - Creating your plan
 - Implementing the plan
 - Looking back
- **Implementation tools** to assist with recruitment and retention requirements such as:
 - Matching people and skills
 - Writing accurate job descriptions
 - Offering the right compensation
 - Keeping good employees
 - Making sure your supervisors and managers are helping to retain workers
- A recruitment and retention **tools and resources model** to look at attraction, retention and workforce development from a number of perspectives – those of employees, employers and communities – and show how all the factors involved in finding, keeping and developing workers are interconnected.

The Recruitment and Retention Toolkit is on the Council's website, at www.supplychaincanada.org/en/rr_toolkit.

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The Canadian Supply Chain Sector Council is an all-stakeholder, not-for-profit organization responsible for the human resources strategy for the supply chain sector in Canada. The CSCSC is funded by the Government of Canada's Sector Council Program.

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