



# Press Release

## Launch of Supply Chain Labour Market Information Toolkit: Includes Updated Labour Market Data for the Sector

**July 3, 2009, Mississauga, Ontario** – The Canadian Supply Chain Sector Council (the CSCSC) announces the launch of a website to provide stakeholders with accurate, up-to-date labour market information (LMI) and corresponding tools. Current LMI is essential in any planning that includes a human-resource component, and is used by employers, educational institutions, job seekers, students and governments.

The new LMI site is the result of two concurrent CSCSC projects: a phase II LMI project, through which the majority of the new tools were developed, and an LMI-update project, through which labour market data has been updated to reflect the current state of the sector.

Through its LMI-update project, led by RDA Global, the CSCSC has defined the ratio developed by Industry Canada for use in the 2005 supply chain sector study, and applied it to recent Labour Force Survey data to establish current statistics for the sector. With a process now in place, as an outcome of this project, future updating of the sector's labour-market data can be achieved using a consistent methodology, enabling accurate analysis of trends, overall and by occupation, on a national, regional or local level.

Input from supply chain stakeholders across Canada was considered in the development of the LMI Toolkit, created by The Antima Group. Priority needs communicated in focus-group sessions included information related to wages and salaries, local and regional market conditions, employment opportunities, recruitment, hiring and retention of employees, and training and education. These and other topics have been addressed by the tools now available through the CSCSC's website.

Employers could benefit by using the LMI tools in numerous ways. For example, in determining the site of a new manufacturing facility, a planner might search for information to establish the supply of labour and current wages in various locations. The Toolkit could be used by HR staff in a review of policies regarding employee training, retention and satisfaction.

Young people and their career influencers could use the Toolkit as they make education decisions. Information about labour demand, wages, job responsibilities and requirements, and local companies that are hiring, for example, could help to make viable education-related options clear.

.../2

With information accessible in the LMI Toolkit, educational institutions planning their supply chain programming will be able to more easily assess the needs of students and industry. Knowing what skills are most in demand and about labour demand and supply, they'll be able to provide programs that turn out graduates with the skills needed by employers in the sector.

The many resources available through this website address the diverse LMI needs of the CSCSC's varied stakeholders. Along with products recently launched through its Virtual Human Resources Department – HR tools for small and medium-sized supply chain companies – the LMI Toolkit of the Canadian Supply Chain Sector Council provides valuable information and resources designed to boost the productivity of all stakeholders.

---

The Canadian Supply Chain Sector Council is an all-stakeholder, not-for-profit organization responsible for the human resources strategy for the supply chain sector in Canada. The CSCSC is funded by the Government of Canada's Sector Council Program.



For further information, please contact:  
Beverly Myers  
Program Manager  
Canadian Supply Chain Sector Council  
Phone: 905-897-6700  
Email: [bmyers@supplychaincanada.org](mailto:bmyers@supplychaincanada.org)