

Canadian Supply Chain Sector Council

Press Release

For further information, please contact:
Kim Biggar
Canadian Supply Chain Sector Council
Phone 905-897-6700
Email kbiggar@supplychaincanada.org

Kevin Maynard Announced as Executive Director of CSCSC

August 14, 2006, Mississauga, Ontario – Members of the Executive Committee of the Canadian Supply Chain Sector Council (CSCSC), Don Borsk (Premier Peterbilt Inc.), John Chipperfield (Bellville Rodair International), Dwayne Hihn (BAX Global Canada) and Philippe Leblanc (Metro Canada Logistics), are pleased to announce the appointment of Kevin A. Maynard as the Council's Executive Director as of June 12, 2006.

Mr. Maynard joins CSCSC from the Canadian Foundation for Economic Education (CFEE), which he joined in 1998 as Director of Programs. He became Vice President and Chief Operating Officer of CFEE in 2000, and was responsible for project management, financial and contract management for all projects, and the operations of the Foundation's Toronto office.

During his tenure at CFEE, Mr. Maynard supported the development and promotion of VECTOR, an initiative carried out in collaboration with numerous sector councils to highlight emerging occupations in the Canadian labour market. Through this experience, Mr. Maynard became familiar with the work undertaken by sector councils.

Prior to joining CFEE, Mr. Maynard was employed by Junior Achievement of Canada, as Director of In-School Programs from 1985 to 1992, and as National Program Director until he left JA in 1998. He graduated from University of Windsor in 1985 with an Honours degree in Political Science, with a specialty in Public Administration, and has professional CAE certification from the Canadian Society of Association Executives.

Mr. Maynard's record of developing relationships and nurturing networks through 20 years of progressive experience in program development, volunteer board and staff relationships, strategic planning and implementation, and association operations, and his demonstrated success in program innovation and project management quickly caught the attention of Council Executive Committee members responsible for hiring an Executive Director. Additionally, the Executive Committee recognized Kevin's effective communication, presentation and leadership skills as essential traits for making this Sector Council a successful recourse for the supply chain industry.

"The Canadian supply chain is one of the most vibrant sectors of our economy, involving over 730,000 employees from a range of occupations and industries. The success of this sector in meeting its human resources and labour-market challenges has the potential to positively influence the future of Canada, and the quality of life that we all enjoy," says Maynard. "As Friedman's *The World Is Flat* suggests, there are profound changes affecting our world, and these will impact the world like Gutenberg's press or the invention of the combustion engine. The Canadian Supply Chain Sector Council will work with key stakeholder groups to identify and meet these challenges and to transform them into opportunities."

The primary objectives of the Council are to:

1. Increase sector buy-in and collective action in skills and career development by promoting participation by all stakeholders throughout the supply chain sector;
2. Provide leadership and service to the sector by maintaining core services and by determining and pursuing projects and activities that address priority business and human resources issues throughout the sector;
3. Increase the efficiency and relevance of human resources and business policies, practices, regulations and development in the sector by creating and maintaining partnerships with and among federal, provincial and local government agencies, industry constituents and associations, as well as both private- and public-sector education and training providers.

The Canadian Supply Chain Sector Council (CSCSC) is an all-stakeholder, not-for-profit organization responsible for the human resources strategy for the supply chain sector in Canada. The CSCSC is funded by the Government of Canada's Sector Council Program.

1100 Central Parkway West, Suite 17-1, Mississauga, ON L5C 4E5
T: 905-897-6700, F: 905-897-1100
E: admin@supplychaincanada.org, W: www.supplychaincanada.org